

**<NSI BOARD MEETING>**

**MEETING MINUTES**

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Meeting Date: 10/18/2021

Meeting Location: Online via Zoom

Approval: Final

Recorded By: Madeline Oberman

## 1 ATTENDANCE

Name	Title	Organization	Present
Bobbie Butterly	President	DeBaliviere Place SBD	X
Jim Dwyer	Vice President of Finance	North SBD	X
Yusef Scoggin	Vice President	Southeast SBD	
Henry Edmonds	Board Member	North SBD	X
Gina Heagney	Board Member	Westminster Lake SBD	X
Bill Latz	Board Member	Washington Place SBD	X
Pete Rothschild	Board Member	South SBD	X
Ashley Johnson	Board Member	Euclid South CID	X
Brian Phillips	Board Member	WUMC	X
Eric Weber	Board Member	Waterman Lake SBD	X
Kate Haher	Board Member	North CID	X
Jim Whyte	Executive Director	NSI	X
Sarah Wickenhauser	Deputy Director	NSI	X
Madeline Oberman	Neighborhood Advocate	NSI	X
Lyndon Cornell	Camera Project Manager	NSI	X
Alvin Ferguson	Outreach	NSI	
Phillip Cornell	Camera Project Assistant	NSI	

Additional Attendees: None

## 2 MEETING LOCATION

Due to COVID-19, the meeting took place online through Zoom. If you would like to attend these meetings, please let us know before the third Monday of the month and we will send you a link to the Zoom meeting.

## 3 MEETING START

Meeting Schedule Start: 4:00 pm

Meeting Actual Start: 4:03 pm

## 4 AGENDA

- **Call meeting to order**
  - Bobbie Butterly called the meeting to order at 4:03 pm.
- **Minutes Approved**
  - Motion to approve meeting minutes moved by Gina Heagney and seconded by Bobbie Butterly. The motion passed unanimously.

## ○ Financial Report Approved

- Sarah apologized for the delay in sending out the financial report.
- As with the previous month's report, the NSI is currently overbudget in some categories but under budget in others. Overall, the financials even out and the NSI is on track to stay on the overall budget.
  - One of the overbudget categories was due property damage that took place at the TCF building in the Forest Park Southeast area. The NSI did receive a check for that property damage, but the check came after the monthly financials and is therefore not reflected in the September financial report.
  - The NSI is overall \$10,000 under budget.
- Motion to approve the financial report moved by Jim Dwyer and seconded by Bobbie Butterly. The motion passed unanimously.
- Questions:
  - Jim Dwyer asked about a line item labeling a contribution as a grant. Sarah W. explained that the report was pulled directly from QuickBooks and likely just the type of label the software has for the item. Jim D. explained that he is not terribly concerned but there is a difference between a grant and a contribution.
  - Jim Dwyer asked if there was anything noteworthy about the receivables – he is concerned about the number being either noteworthy or accurate. Sarah W. said she would double check the numbers later.

## ○ NSI 2022 Budget

- Sarah Wickenhauser provided a summary at the beginning of the 2022 Budget report explaining the budget process.
- Sarah W. asked if there were any questions about how the NSI came up with the proposed budget.
  - Pete Rothschild asked how the NSI decided on the \$15,000 for the CID contribution – which is up from the previous \$5,000 contribution.
    - Sarah W. explained that the NSI looked at the services provided to the CIDs vs. the current budget needs (given the new staff hires and additional projects) and believed the \$15,000 contribution would be appropriate and equitable when compared to the services and amounts charged to the SBDs.
    - Jim Whyte noted that over the years the SBDs had their contributions increase but the CIDs have not. Additionally, the \$5,000 originally included fewer services and no seat on the NSI Board. Now the CIDs do have a seat on the NSI board.
    - Pete Rothschild suggested the board revisit the costs of this for the next year. It could be a heavy burden for the CIDs.
      - Jim Whyte explained that he will be attending the South CID meeting tomorrow to discuss the increase. The North CID has already given their support to the price increase.
    - Kate HaHer added that she had a long discussion last week with Jim and Sarah. We discovered the CIDs have not had a price increase in over 8 years – versus the SBDs which have received small annual or near-annual increases. This jump in contribution amounts should be even with the gradual increases the SBDs have had.

- Sarah explained that the personnel costs drastically increased because the NSI has hired two new employees – Phillip Cornell and Alvin Ferguson.
- The Outreach position funding is funded through August 2022. In the future, if it continues, the Outreach program will be priced within the annual NSI contribution.
- Bobbie Butterly moved to approve the 2022 NSI budget proposal. The motion was seconded by Jim Dwyer. The motion passed unanimously.
  
- **Supplemental Patrol Update and RFP**
  - The NSI has hired an SLMPD officer through TCF for a repeat offender – this will be funded through WUMC’s grant they provide the NSI – called Supplemental Patrol- Investigations.
    - Increases the success of a case being accepted by the CAO.
    - Includes a de-confliction process to make sure work is not being duplicated with other investigators or “double dipped.”
  - The NSI is currently conducting an RFP for supplemental patrol services – something the NSI does every 3 years.
    - Sent 3 RFP requests to prominent supplemental patrol service providers.
      - DCI did not respond.
      - Hudson Services politely declined.
      - TCF submitted their proposal.
    - Staffing shortages continue to be an issue.
    - Collectively, all participating taxing districts are under their patrol budgets for 2021.
  
- **Kate Hafer presentation on an Anti-Panhandling Campaign**
  - Something that has come up in the North CID board meeting is the idea of messaging/communication to the public not to hand out money to panhandlers when they get harassed for money when they are walking around the neighborhood or eating outdoors at restaurants. The campaign would instead encourage people to donate to groups and places that help address homelessness and financial instability.
    - The CWE had a program like this called Real Change where money could be donated at parking meters. However, the program fizzled out when the parking meters changed from coin-operated to digital.
    - The Outreach worker is a good opportunity to collect money/contributions/donations to the program and discourage handing out money. It would help keep money in our neighborhood and feed directly into our homeless outreach program.
    - The North CID sent the ideas to a consultant to work on messaging and coverage (such as websites, setting up a funding page, etc.). The messaging would likely come equipped with a QR code for quick links for people to donate. The messaging might be put on signs on poles throughout the neighborhood.
    - Districts could figure out how they want to distribute information within their own districts.
    - Kate Hafer asked for thoughts and questions.
      - Bobbie Butterly noted that she had no program with such a program and that it made sense to her given the new Outreach program.
      - Jim Dwyer asked if this would be discussed at the upcoming CID meeting. Kate H. said it would.
      - Jim Dwyer asked if the \$2,000-\$3,000 fee would come from the North CID or NSI board collaborate?

- Kate Haher explained that the North CID is prepared to pay but it would be nice if the cost was cost-shared across groups.
- Pete Rothschild noted that it is not a lot of money to try, which is great, but wants to know if such a program has worked anywhere else?
- Ashley Johnson noted that while the program is geared towards the public, she hopes that such a program would also redirect employees at local businesses who want to help but need a better way to contribute.
  - Ashley J. also added that she would like to present this idea at her board meeting tomorrow.
- Kate Haher further explained that she does not think that panhandling would go away but it is a positive way to work towards a solution for the ongoing problem of aggressive panhandling.
- Kate Haher said that she just received the proposal today and would forward the proposal to the rest of the board after the NSI board meeting is over.
- **Guest Comments**
  - None
- **Other**
  - A big congratulations to Eric Weber on becoming a father!
  - Jim Dwyer liked the SBD/CID statistics on Alvin’s monthly report.

**5 MEETING END – 4:48 PM**

**6 POST MEETING ACTION ITEMS**

Action	Assigned To	Deadline
Check on financial report “receivables” number	Sarah Wickenhauser	Not Urgent
Check on “grant” vs. “contribution” labeling in QuickBooks	Sarah Wickenhauser	Not Urgent

**7 DECISIONS MADE**

- Meeting Minutes were approved.
- Financial Report was approved.
- 2022 NSI Budget Proposal approved.

**8 NEXT MEETING**

Next Meeting: November 15, 2021 < Online via Zoom > < > < >